

**ABSTRACT**

The present invention relates to a method and apparatus for printing on a substrate for preparing packaging blanks. The substrate is divided into copies, each  
5 of these copies having one or more areas for subsequent application of an adhesive, and a printed image produced on the copy by application of an ink film and coated with a lacquer.

It is an object of the present invention to develop a method and apparatus for  
10 printing on a substrate for preparing packaging blanks, for which specially manufactured lacquer plates are not required.

Pursuant to the present invention, this object is accomplished based on the fact  
that an ink film and a binder customarily used for offset printing inks are used to  
15 produce a printed image on a substrate and a lacquer is applied over the surface of the substrate, wherein the binder is applied at areas intended for application of an adhesive and the lacquer is absorbed by the binder.

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